

ITCR 2006 *Building Bridges* Conference Organization/Business Partnership Program

WHAT IS IT?



Building Bridges is the annual Conference of the Institute for 21st Century Relationships, a charitable education and

research organization that serves as the foundation of the National Coalition for Sexual Freedom. ITCR is dedicated to providing support for the human right of all competent adults to choose any form of ethical intimate relationship or mode of sexual expression that will best meet their needs, free of social, religious, or governmental prejudice or favoritism.

The Conference, to be held **October 13-15, 2006 in Seattle, Washington**, brings together academics, counselors, activists and practicing individuals. They meet, network, exchange ideas, teach, learn, play, and generally develop a strong sense of community based on their common challenges and joys in creating relationships that work in today's world.

This will be the 5th *Building Bridges*, a unique event. **No other event** expressly gathers the swinging, polyamory, leather/BDSM/fetish, GLBT, and cohabiting communities as such together for a shared learning/teaching/networking experience.

For too long, all who live and love in ways that don't match the "Ozzie and Harriet" model - heterosexual, dyadic, vanilla, sexually and emotionally exclusive, legally sanctioned - have been kept apart, divided, and consequently easily marginalized.

Building Bridges is a critical step toward helping all of these communities develop mutually supportive attitudes and to learn and benefit from each other's experiences of living and surviving in a highly discriminatory world.

WHAT'S IN IT FOR US?



Wherever you're located, if your business or group considers persons living in or

practicing *any* of the many forms of nontraditional relationships or alternative modes of sexual expression as its customers, members, donors, or prospects, **you have a stake** in the success of *Building Bridges*. Our efforts directly benefit your current constituents, and help increase the pool of potential constituents by increasing the "safety" of choosing to live in a nontraditional relationship. Of course, this also benefits *you*.

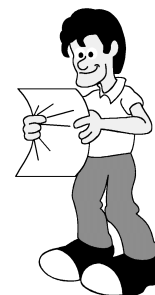
More immediately, there are specific benefits offered to participants in our Partnership Program. If you become a **Co-Sponsor**, you receive:

- One **free** registration for every 10 identified members/customers who register, to be used as you wish, including raffling it off to raise money for *your* organization.
- Recognition as a **Co-Sponsor** on the ITCR web page (with link if desired) and in all Conference promotional materials.
- **Free** ¼ page ad in Conference program.
- **Free** literature drop in Conference tote bags.

As a **Supporting Organization**, you receive:

- Recognition as a Supporting Organization on the ITCR web page (with link if desired) and in all Conference promotional materials.
- **Free** business-card ad in Conference program.
- **Free** literature drop in Conference tote bags.

WHAT MUST WE DO?



Gaining the benefits of becoming a Partner and supporting the 2006 *Building Bridges* Conference requires accepting

very few obligations.

Co-Sponsors commit to:

- Cash donation of at least \$250.
- Communicating regularly with constituents to encourage attendance.
- Running, at no charge, ITCR/FNCSF advertising (in whatever form is mutually agreed) concerning the Conference as frequently as practical in any periodical (printed or electronic) the partner distributes to its constituents.
- Wherever practical, distributing or making available printed Conference promotional materials supplied by ITCR/FNCSF.

(OVER, PLEASE)



Institute for 21st Century Relationships

2419 Little Current Drive, Suite 1933, Herndon, VA 20171 ♦ 703-561-8136 ♦ www.lovethatworks.org

Supporting Organizations commit to:

- Communicating regularly with constituents to encourage attendance.
- Running advertising concerning the Conference as frequently as practical in any periodical (printed or electronic) the partner distributes to its constituents.
- Wherever practical, distributing or making available printed Conference promo materials supplied by ITCR/FNCSF.

How Do We Sign Up?



It's easy to become a Partner Organization for *Building Bridges* 2006. Simply use the form on the right, and

we'll do the rest. Questions? Write or call us – our contact information is on the front – or e-mail us at partnerships@lovethatworks.org. We'll work out the details with you.

Your organization will benefit from the exposure to the scores of Conference attendees, and the thousands who visit the ITCR/FNCSF website. Your constituents will benefit from the opportunity to learn about this unique networking and education experience, and if you choose to be a **Co-Sponsor**, you get a way to raise funds or reward leadership, which helps both your organization *and* your constituents.

It's a win-win-win situation!

For details about the Conference itself, visit the *Building Bridges* page on our website at www.lovethatworks.org/conference.html

We like it! We want to be Partners in *Building Bridges* 2006 in Seattle, Washington!

Organization/Business Name: _____

Mailing Address: _____

Contact Name: _____

Contact Phone: _____

Contact Fax: _____

Contact E-Mail: _____

Web Page Address: _____

We want to sign up as:

Co-Sponsor **Supporting Organization**

We have _____ constituents.

We have print electronic Web-based means of communication with our constituents. (*Check all that apply*)

We can accept display advertising "advertorial" copy for our publication(s).

Our publication comes out on a _____ basis (monthly, quarterly, continuous [Web])

We do do not desire a link to our website from the ITCR Conference page.

We do do not desire an ad in the Conference program. (If yes, **the ad deadline is September 30**)

Authorized signature of organization officer/owner

Please make Co-Sponsor checks payable to ITCR